



### Stamford Green Primary School and Nursery Advertising Options

Stamford Green Primary School and Nursery is a thriving school currently with around 700 pupils.

Both Stamford Green and the PTA work closely with local businesses to promote products and services for children and in support of fundraising activities.

The following provides a summary of the advertising opportunities available at Stamford Green, the key contacts and costs available.

<b>Advertising medium</b>	<b>Frequency/ target</b>	<b>Criteria for application</b>	<b>Key contact</b>	<b>Cost</b>
Sponsorship of 1 PTA Bulletin	1 each half term to 700 pupils	Business products or services relevant to children or parents at the school	ptastamfordgreen@gmail.com	£5
PTA Facebook thank you	Families of 700 pupils	Sponsorship of school event/ prize donation	ptastamfordgreen@gmail.com	Donation to event
PTA Events Website – Prime Advertising	Families of 700 pupils	Non-competing advertisers – 5 spaces	Detailed information sheet available from school website/ ptastamfordgreen@gmail.com	£250 per annum
PTA Events Website – Secondary Advertising	Families of 700 pupils	Non-competing advertisers – 5 spaces	Detailed information sheet available from school website/ ptastamfordgreen@gmail.com	£80 per annum
PTA Events Website – Business Directory	Families of 700 pupils	Business products or services relevant to children or parents at the school. Connection to the school.	Detailed information sheet available from school website/ ptastamfordgreen@gmail.com	£30 per annum